



Wayne County Community College District

COURSE SYLLABUS

CIS 266 Introduction to Graphic Design

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

This course is designed to enhance the computer skills of those using graphics programs to prepare images for the Web or for print in 2D. Students will learn to enhance and create digital images using Photoshop; optimize images for speed of download; place and manipulate type in an image; work with layers and masks; use filters for special effects; work with background images and transparent gifs; create image maps; use Image Ready to create animations, slices, web photo gallery, and rollovers.

PREREQUISITES: CIS 110

EXPECTED COMPETENCIES:

Upon completion of this course, the student will be familiar with:

- Develop an understanding of the fundamental Photoshop user interface.
- How to manipulate, modify and optimize photographs and digital scans.
- Implement graphical elements creatively into a layout.
- Develop layout for print and develop layouts for web.
- The students will learn to form a creative process from brainstorming to execution.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E