Wayne County Community College District

COURSE SYLLABUS

CIS 267 Understanding and Developing Multimedia

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:
Students in this course will create dynamic media that communicates effectively through the use of sound, images, motion, and text. The students in this course will also examine in detail the concepts and tools necessary for producing their own interactive projects using a number of professional authoring tools, including Macromedia Flash and Dreamweaver.

PREREQUISITES: *CIS 110; Recommended: CIS 266*

EXPECTED COMPETENCIES:
Upon completion of this course, the student will:

1. Plan and create a publication, using Adobe InDesign CS4 software

2. Identify and understand workspace and pasteboard areas of InDesign CS4 window

3. Identify and work with elements of the InDesign CS4 window and menus.

4. Utilize the different tools in the toolbox and how to change the page view and page layout format.

5. Import files such as, vector, bitmap graphics, digital images and clipart.

6. Creating and applying character and paragraph styles.

7. Understand how to apply color palettes, and work with text colors.

8. Understand how to create predesigned publications using InDesign CS4 templates.

9. Students will understand the techniques of taking exams online via Blackboard.com.

ASSESSMENT METHODS:
Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:
90%-100% = A
80%-89.9%= B
70%-79.9%= C
60%-69.9%= D
<60% = E