

Wayne County Community College District

COURSE SYLLABUS

DMP 102 Digital Video Production I

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

Digital Media Production teaches student basic camera components, project organization and management, basic video production values such as story elements, lighting design, camera use, framing, and camera angles. Students will also learn the fundamentals of digital editing software, file organization and management, sound integration, and DVD creation.

Certification: This course will help the student to prepare Apple Certified Pro in Final Cut Pro exam.

PREREQUISITES: NONE

EXPECTED COMPETENCIES:

Upon completion of this course, the student will be familiar with:

- Demonstrate an understanding of the production process and the roles & responsibilities of the personnel that work within it.
- Understand the collaborative, creative environment and how to reach common goals for a production.
- Demonstrate skills in the area of scripting, storyboarding, visual composition, and critical analysis.
- Demonstrate proficiency in the use of camera, lighting and audio equipment.
- Demonstrate knowledge of the visual clues and languages of editing while composing a project using Apple's Final Cut Express software.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A 80%-89.9% = B 70%-79.9% = C 60%-69.9% = D <60% = E