



Wayne County Community College District

COURSE SYLLABUS

ENT 205 Operations Management for Small Businesses

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

Production and Operations Management is important to the overall strategy and competitiveness of a small business owner. This course focuses on specific tools used to manage and enhance a firm's operations and production, such as facility layout, product design, aggregate planning, inventory management, and forecasting.

PREREQUISITES: NONE

EXPECTED COMPETENCIES:

Upon completion of this course, the student will be familiar with:

- Students will understand how to incorporate Operations Management processes and quality initiatives in a small business environment.
- This course will require students to apply production and operations decision making strategies that help a small business reach sustainable profitability.
- Students will critically think, applying mathematical skills to meet the needs of a small business owner.
- Student will communicate effectively, in Standard American English, learning to:
 - a. Transfer and apply knowledge and skills to new production/operations management situations
 - b. Evaluate and analyze production/operations models using mathematical theory.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E