CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:
This course builds on the previous Fire Service Management courses, offering an in-depth look various topics. Topics considered budget management, marketing for the fire service, public relations, labor relations, and risk management. This course is designed for upwardly mobile individuals who seek to move into the upper ranks within the fire service.

PREREQUISITE: FPT 230

EXPECTED COMPETENCIES:
Upon successful completion of this course, the student will:
1. Explain how to develop a budget
2. Explain marketing techniques for the fire service
3. Describe the techniques for public relations
4. Describe how to manage labor relations
5. Explain risk management strategies

ASSESSMENT METHODS:
Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:
90%-100% = A
80%-89.9%= B
70%-79.9%= C
60%-69.9%= D
<60% = E